

## New Creation 2022 Corporate Sponsorship Program



| Sponsorship Level       | Level 1<br>NOVICE   | Level 2<br>APPRENTICE   | Level 3<br>ARTISAN   | Level 4<br>MASTER   | Level 5<br>VIRTUOSO   |
|-------------------------|---|---|--|---|---|
| Sponsorship Amount      | \$500   | \$1,000   | \$1,500  | \$2,500   | \$5,000   |
| <b>Sponsor benefits</b> | <ul style="list-style-type: none"> <li>Two free tickets to the event</li> <li>Free use of JC Cares &amp; event logos</li> <li>Listing in our digital program with your website link</li> <li>Scrolling on screen recognition at the beginning of the event</li> </ul> | <ul style="list-style-type: none"> <li>Four free tickets to the event</li> <li>Free use of JC Cares &amp; event logos</li> <li>Listing in our digital program with your website link</li> <li>Scrolling on screen recognition at the beginning of the event</li> <li>Recognition on our website with link to your website</li> <li>Verbal recognition at the event</li> </ul> | <ul style="list-style-type: none"> <li>Six free event tickets</li> <li>Free use of JC Cares &amp; event logos</li> <li>1/4-page advertising space in our digital program</li> <li>Scrolling on screen recognition at the beginning of the event</li> <li>Recognition on our website with link to your website</li> <li>Verbal recognition at the event</li> <li>Recognition on social media</li> </ul> | <ul style="list-style-type: none"> <li>Eight free event tickets</li> <li>Free use of JC Cares &amp; event logos</li> <li>1/2-page advertising space in our digital program</li> <li>Scrolling on screen recognition at the beginning of the event</li> <li>Recognition on our website with link to your website</li> <li>Verbal recognition at the event</li> <li>Sponsor exclusivity at this level*</li> <li>Recognition on social media</li> <li>Sponsor mentioned in email newsletter following event</li> <li>Mention in follow-up email to all participants</li> </ul> | <ul style="list-style-type: none"> <li>Ten free event tickets</li> <li>Free use of JC Cares &amp; event logos</li> <li>Full-page advertising space in our digital program</li> <li>Scrolling on screen recognition at the beginning and close of the event</li> <li>Recognition on our website with link to your website</li> <li>Verbal recognition at the event</li> <li>Auction branding rights</li> <li>Sponsor logo prominently displayed on the bidder paddles during the live auction</li> <li>Sponsor exclusivity at this level*</li> <li>Recognition on social media</li> <li>Sponsor mentioned in email newsletter following event</li> <li>Mention in follow-up email to all participants</li> </ul> |

\*NOTE RE: SPONSOR EXCLUSIVITY - Sponsor exclusivity for Master and Virtuoso level sponsors means that no other businesses whose primary product or service is the same as the exclusive sponsor's core business will be allowed sponsorship at Master or Virtuoso levels. For example, if a fine dining restaurant is a Master sponsor, then no other fine dining restaurant will be permitted to sponsor at this level or above. In this instance, however, a fast food restaurant may be a Master or Virtuoso sponsor.