



## New Creation 2023 Corporate Sponsorship Program

Sponsorship Level	Level 1 NOVICE	Level 2 APPRENTICE	Level 3 ARTISAN	Level 4 MASTER	Level 5 VIRTUOSO
Sponsorship Amount	\$500	\$1,000	\$1,500	\$2,500	\$5,000
Sponsor Benefits	<ul style="list-style-type: none"> <li>• Two event tickets</li> <li>• Use of JC Cares and event logos</li> <li>• Recognition on our website with your logo</li> <li>• Scrolling on screen recognition at the beginning of the event</li> </ul>	<ul style="list-style-type: none"> <li>• Four event tickets</li> <li>• Use of JC Cares and event logos</li> <li>• Recognition on our website with a link to your website</li> <li>• Scrolling on-screen recognition at the beginning of the event</li> <li>• Verbal recognition at the event</li> </ul>	<ul style="list-style-type: none"> <li>• Six event tickets</li> <li>• Use of JC Cares and event logos</li> <li>• Recognition on our website with link to your website</li> <li>• Scrolling on-screen recognition at the beginning of the event</li> <li>• Verbal recognition at the event</li> <li>• <b>Recognition on social media</b></li> <li>• <b>1/4-page advertising space in our program**</b></li> <li>• <b>Sponsor exclusivity at this level*</b></li> </ul>	<ul style="list-style-type: none"> <li>• Eight event tickets</li> <li>• Use of JC Cares and event logos</li> <li>• Recognition on our website with link to your website</li> <li>• Scrolling on-screen recognition at the beginning of the event</li> <li>• Verbal recognition at the event</li> <li>• Recognition on social media</li> <li>• <b>1/2-page advertising space in our program**</b></li> <li>• <b>Sponsor exclusivity at this level*</b></li> <li>• <b>Sponsor recognized in follow-up email to all participants</b></li> </ul>	<ul style="list-style-type: none"> <li>• Eight event tickets</li> <li>• Use of JC Cares &amp; event logos</li> <li>• Recognition on our website with link to your website</li> <li>• Scrolling on-screen recognition at the beginning and close of the event</li> <li>• Verbal recognition at the event</li> <li>• Recognition on social media</li> <li>• <b>Full-page advertising space in our program**</b></li> <li>• <b>Sponsor exclusivity at this level*</b></li> <li>• <b>Sponsor recognized in a follow-up email to all participants</b></li> <li>• <b>Silent Auction branding rights**</b></li> <li>• <b>Sponsor logo prominently displayed on silent auction bidder sheets**</b></li> </ul>

*\*NOTE RE: SPONSOR EXCLUSIVITY - Sponsor exclusivity for Artisan, Master and Virtuoso level sponsors means that no other businesses whose primary product or service is the same as the exclusive sponsor's core business will be allowed sponsorship at Artisan, Master or Virtuoso levels. For example, if a fine dining restaurant is a Master sponsor, then no other fine dining restaurant will be permitted to sponsor at the Artisan, Master or Virtuoso levels. In this instance, however, a fast food restaurant may be an Artisan, Master or Virtuoso sponsor.*

*\*\*All advertising material must be provided by the Corporate Sponsor and received by Lindsey Winegard ([lindsey.jccares@gmail.com](mailto:lindsey.jccares@gmail.com)) no later than 11:59 pm on April 23, 2023.*